EDEXCEL A-LEVEL BUSINESS HOLISTIC MARKING GRID

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Student Name:

Question:

20 MARK QUESTIONS

Level	Marks	Knowledge and Understanding	Application	Analysis	Evaluation
4	15-20	**Accurate and thorough**	Supported **throughout** by **relevant and effective use of the business behaviour/ context**	**Well-developed and logical, coherent, chains of reasoning** showing a range of cause(s) and/ or effect(s). **Arguments** are **fully developed**	Quantitative and/or qualitative information is/are used well to support judgements. A full awareness of the validity and significance of competing arguments/factors, leading to balanced comparisons, judgements and an **effective conclusion that proposes a solution and/or recommendations**
3	9-14	**Accurate and thorough**	Supported **throughout** by **relevant and effective use of the business behaviour/ context**	Uses **developed chains of reasoning**, so that cause(s) and/or consequence(s)/effect(s) are complete, showing an understanding of the question. Arguments are well developed	**Quantitative or qualitative information is introduced in an attempt to support judgements,** a partial awareness of the validity and/ or significance of competing arguments and **may lead to a conclusion**
2	5-8	**Elements** of knowledge and understanding	**Some** application to the business example	**Arguments and chains of reasoning** are presented, but connections between cause(s) and/ or consequence(s)/ effects are incomplete – attempts to address the question	**A comparison or judgement may be attempted** but will not successfully show an awareness of the key features of business behaviour or business situation
1	1-4	**Isolated elements**	**Weak or no** relevant application to business examples	An **argument may be attempted** but will be generic and fail to connect cause(s) and/ or consequence(s)/ effect(s)	**No attempt** at a comparison/ judgement/ conclusion/ recommendation
0	0	A completely inaccurate response	A completely inaccurate response	A completely inaccurate response	A completely inaccurate response

Overall Level and Mark Band:

Mark Awarded: /20

EBI (Even better if):

WWW (What went well):

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12 MARK QUESTIONS

Level	Marks	Knowledge and Understanding	Application	Analysis	Evaluation
4	9-12	**Accurate and thorough**	Supported **throughout** by **relevant and effective use of the business behaviour/ context**	**A coherent** and **logical** chain of reasoning, **showing causes(s) and/ or effect(s)**	Assessment is balanced, wide ranging and well contextualised, using quantitative and/ or qualitative information, and shows an **awareness of competing arguments**/ factors leading to a **supported judgement**
3	5-8	**Accurate and thorough**	Supported **throughout** by **relevant and effective use of the business behaviour/ context**	Analytical perspectives are presented, with **developed chains of reasoning, showing cause(s) and/ or effect(s)**	**An attempt at an assessment** is presented, using quantitative and qualitative information, **though unlikely to show the significance of competing arguments**
2	3-4	**Elements** of knowledge and understanding	**Some** application to the business example	**Chains of reasoning are present** but **may be assertions or incomplete**	A **generic or superficial** assessment is presented
1	1-2	**Isolated elements**	**Weak** or **no** relevant application to business examples	**Generic assertions**	**No attempt** at assessment
0	0	A completely inaccurate response	A completely inaccurate response	A completely inaccurate response	A completely inaccurate response

Overall Level and Mark Band:

Mark Awarded: /12

EBI (Even better if):

WWW (What went well):

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EDEXCEL A-LEVEL BUSINESS HOLISTIC MARKING GRID

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Question:

10 MARK QUESTIONS

Level	Marks	Knowledge and Understanding	Application	Analysis	Evaluation
4	7-10	**Accurate and thorough**	Supported **throughout** by **relevant and effective use of the business behaviour/ context**	**A coherent** and **logical** chain of reasoning, **showing causes(s) and/ or effect(s)**	Assessment is balanced, wide ranging and well contextualised, using quantitative and/ or qualitative information, and shows an **awareness of competing arguments**/ factors leading to a **supported judgement**
3	5-6	**Accurate and thorough**	Supported **throughout** by **relevant and effective use of the business behaviour/ context**	Analytical perspectives are presented, with **developed chains of reasoning, showing cause(s) and/ or effect(s)**	**An attempt at an assessment** is presented, using quantitative and qualitative information, **though unlikely to show the significance of competing arguments**
2	3-4	**Elements** of knowledge and understanding	**Some** application to the business example	**Chains of reasoning are present** but **may be assertions or incomplete**	A **generic** or **superficial** assessment is presented
1	1-2	**Isolated elements**	**Weak** or **no** relevant application to business examples	**Generic assertions**	**No attempt** at assessment
0	0	A completely inaccurate response	A completely inaccurate response	A completely inaccurate response	A completely inaccurate response

Overall Level and Mark Band:

Mark Awarded: /10

EBI (Even better if):

WWW (What went well):

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Student Name:

Question:

8 MARK QUESTIONS

Level	Marks	Knowledge and Understanding	Application	Analysis	Evaluation
3	6-8	**Accurate and thorough**	Supported **throughout** by **relevant and effective use of the business behaviour/ context**	**Logical chains of reasoning,** showing **causes(s) and/ or effect(s)**	Assessment is **balanced**, well contextualised, using quantitative and/ or qualitative information and shows an awareness of competing arguments
2	3-5	**Accurate**	**Applied accurately** to the business and its context	**Chains of reasoning are presented,** showing causes(s) and/ or effect(s) but may be assertions or incomplete	An **attempt** at an assessment is presented, that is **unbalanced** and **unlikely to show the significance of competing arguments**
1	1-2	**Isolated elements**	**Weak** or **no** relevant application to business examples	**Generic assertions**	**No attempt** at assessment
0	0	A completely inaccurate response	A completely inaccurate response	A completely inaccurate response	A completely inaccurate response

Overall Level and Mark Band:

Mark Awarded: /8

EBI (Even better if):

WWW (What went well):